

Standard International Classification of Tourism Activities

Classification Internationale Standard des Activités au Tourisme

Patron de Clasificación Internacional Actividades Turísticas

INTRODUCTION/INTRODUCTION/INTRODUCCIÓN

Intended as a companion to the International Travel and Tourism CD-ROM, this document provides the list of the Standard International Classification of Tourism Activities (SICTA) codes. These codes provide a standard method of analyzing tourism data, enabling people from different nations to share and compile information on travel and tourism.

The letters to the left of the page are bookmarks, enabling quick navigation to a country or area of interest. A search function is also available through the toolbar above by selecting the binoculars icon.

Cette liste des Etats souverains du monde a été rassemblée par le Département d'Etat américain, le Bureau du Géographe et les Issues Globales. Elle a été mise à jour en février 1996.

Les lettres, sur la gauche, sont des "marques-pages" qui vous aideront à vous déplacer rapidement vers le pays ou la région de votre choix. Les jumelles qui se trouvent sur la barre d'outils permettent d'effectuer une recherche.

Destinado a ser un compañero al disco de CD-ROM de Viaje y Turismo Internacional, este documento suministra una lista de códigos patrones de Clasificación Internacional de Actividades Turísticas (SICTA). Estos códigos suministran un método estándar para analizar datos turísticos, permitiendo que varias personas en diferentes naciones compartan y recopilen información sobre viaje y turismo.

Las letras a la izquierda de esta página son marcadores de paginas, que permiten navegación rápida a un país o área de interés especial. Una función de búsqueda también se halla disponible a través de la barra de herramientas en la parte superior de la página si usted presiona sobre la figurilla de los binoculares.



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Tabulation Fields Description

The columns at the top of each page in this document pertain to specific categories and classes as defined below.

1 <i>div</i>	2 <i>group</i>	3/4 <i>class</i> <i>main-sub</i>	5 <i>p/t</i>	6 <i>name</i>	7 <i>% sales</i> <i>to tourism</i>	8 <i>share of</i> <i>tourism</i>
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Field 1	DIV-ISIC			Tabulation Category and Division		
Field 2	GROUP			ISIC Group		
Field 3	CLASS			ISIC Class		
Field 4	SUBCLASS			SICTA-defined class category		
Field 5	P/T			SICTA Tourism designation		
				"P" indicates part involvement in tourism		
				"T" indicates subclasses dedicated to tourism		
Field 6	NAME			Name of Category		
Field 7	% SALES TO TOURISM			Identifies estimated percentage of industry receipts explicitly from tourism as		
				"H" High		
				"M" Medium		
				"L" Low		
Field 8	SHARE OF TOURISM			Identifies estimated percentage of total expenditure going to this category as		
				"H" High		
				"M" Medium		
				"L" Low		

PLEASE NOTE: Categories marked by an asterisk are those which primarily serve the tourism industry itself and serve tourists or their agents only indirectly. Therefore, they represent establishments with which tourists or their agents rarely have direct financial transactions.

Notes

- The categories employed in Field 7 roughly correspond to the following percentage ranges:

HIGH	Above 60% of sales
MEDIUM	Between 20% and 60% of sales
LOW	Below 20% of sales
- It is more difficult to identify ranges for Field 8. The codes appearing here result if a threshold of 5 percent is used to differentiate between Low and Medium, with one of about 20 percent between Medium and High. Unfortunately, this excludes any activity being classified in the High category. Lowering the Medium/High threshold, to perhaps 10 percent, would require greater precision than is possible within present knowledge.
- The overwhelming tendency for almost all classes to fall into the Low category is not just a statistical weakness. Importantly, it is also a product of the immense diversity and specialization of tourism activities. The costs of ski gear or scuba equipment are an important cost component to those engaging in those activities, but the activities themselves represent such a minor component of total travel activity that their share of average national expenditure would be minuscule. Even air fares, which are a major expenditure component for travellers going by air, only involve approximately a third of all travellers.
- A possible segmentation scheme could be considered to resolve this question, identifying significant expenditure for certain defined types of trip categories, i.e., an expenditure of more than 20 percent of travel expenditure for a trip type that involves more than 5 percent of all tourism travel.

I <i>div</i>	2 <i>group</i>	3/4 <i>class main-sub</i>	5 <i>p/t</i>	6 <i>name</i>	7 <i>% sales to tourism</i>	8 <i>share of tourism</i>
A				Agriculture		
B				Fishing		
C				Mining and Quarrying		
D				Manufacturing		
E				Electricity, Gas, and Water Supply		
F				Construction		
45*				Construction		
		4500-1	T	Commercial Facilities—Hotels, Retail, etc.	H	L
		4500-2	T	Recreational Facilities—Ski Areas, Golf Courses	H	L
		4500-3	T	Civil Works—Transportation Facilities Terminals, Dams	M	L
		4500-4	T	Resort Residences—Second Homes, Weekend Homes	H	H
G				Wholesale and Retail		
50				Sale and Maintenance of Motor Vehicles and Fuels		
	501	5010	P	Motor Vehicle Sales	M	M
	502	5020	P	Motor Vehicle Maintenance and Repair	M	M
	503	5030	P	Sale of Motor Vehicle Parts and Accessories	M	M
	504	5040	P	Sale, Maintenance, and Repair of Motorcycles	L	L
	505	5050	P	Retail Sale of Motor Vehicle Fuels, Non-Specialized Retail Trade	M	L
	521			Non-specialized Retail Trade		
		5211	P	Retail Food Sales	L	L
		5219	P	Other Non-specialized Retail Trade	L	L
	522	5220	P	Retail Specialized Food Sales	L	L
	523			Other Retail, Specialized		
		5231	P	Retail Sales, Pharmaceuticals	L	L
		5232	P	Retail Sale of Textiles, Clothing, Footwear, and Leather Goods	L	L
		5232-1	P	Retail Sale of Travel Accessories, Textiles	L	L
		5232-2	P	Retail Sale of Travel Accessories, Clothing	L	L
		5232-3	P	Retail Sale of Travel Accessories, Footwear and Leather Goods	M	L
		5232-4	T	Retail Sale of Travel Accessories, Luggage	H	L
		5232-5	T	Other Retail Sale of Travel Accessories in Specialized Stores	H	L
		5239	P	Other Retail Sales in Specialized Stores	M	L
		5239-1	T	Retail Sales, Skin-diving and Scuba Equipment	H	L
		5239-2	T	Retail Sales, Ski Equipment	H	L
		5239-3	T	Retail Sales, Camping and Hiking Equipment	H	L
		5239-4	P	Retail Sales, Hunting and Fishing Equipment	H	L
		5239-5	P	Photographic Sales and Services	M	L
		5239-6	T	Retail Sales, Gift and Souvenir Shops	H	L
		5239-7	P	Retail Sales of Other Transport Vehicles	H	L
	524	5240	P	Retail Sales of Second-hand Goods		
		5240-1	P	Retail Sales, Antiques	L	L
	525			Retail Sales Not in Shops		
		5252	P	Retail Sales in Stalls and Markets	L	L
H				Hotels and Restaurants		
55				Hotels and Restaurants		
	551	5510	T	Hotels, Camping Sites, and Other Commercial Accommodations		
		5510-1	T	Hotels and Motels with Restaurants	H	M
		5510-2	T	Hotels and Motels without Restaurants	H	M

1 div	2 group	3/4 class main-sub	5 p/t	6 name	7 % sales to tourism	8 share of tourism
H		5510-3	T	Hotels and Restaurants (continued) Hostels and Refuges	H	L
		5510-4	T	Camping Sites, including Caravan Sites	H	L
		5510-5	T	Health-oriented Accommodation	H	L
		5510-9	T	Other Provisions of Lodging, N.E.C.	M	L
		552				
		5520	P	Restaurants, Bars, and Canteens		
		5520-1	P	Bars and Other Drinking Places	M	M
		5520-2	P	Full-service Restaurants	M	M
		5520-3	P	Fast Food Restaurants and Cafeterias	M	M
		5520-4*	P	Institutional Food Services, Caterers	M	M
		5520-5	P	Food Kiosks, Vendors, and Refreshment Stands	M	M
		5520-6	P	Night Clubs and Dinner Theaters	M	M
	60			Transport, Storage, and Communications		
				Land Transport, Transport via Pipelines		
		601		Transport via Railways		
		6010	P	Interurban Rail Passenger Services	H	L
		6010-1	T	Special Rail Tour Services	H	L
		6010-2	T			
		602		Other Land Transport		
		6021	P	Other Scheduled Passenger Land Service	L	L
		6021-1	T	Scheduled Interurban Buses	H	L
		6021-2	T	Long Distance Tour Buses	H	L
		6021-3	P	Scheduled Local and Metropolitan Transit Services	L	L
		6021-4	P	Specialized Scheduled Vehicles	M	L
		6022	P	Other Non-Scheduled Passenger Land Transport	M	L
		6022-1	P	Taxis	M	L
		6022-2	P	Chauffeured Vehicles	L	L
		6022-3	P	Local Tour Vehicles	H	L
		6022-4	P	Charter Buses, Excursions (Same-day Visits)	M	L
		6022-5	P	Man or Animal-drawn Vehicles	L	L
	61			Water Transport		
		611		Sea and Coastal Water Transport		
		6110	P	Cruise Ships	H	L
		6110-1	T	Ship Rental with Crew	H	L
		6110-2	T			
		612	P	Inland Water Transport		
		6120	T	Inland Water Passenger Transport with Accommodation	H	L
		6120-1	T	Inland Water Local Tours	H	L
		6120-2	T	Inland Water Taxis and Ferries	L	L
		6120-3	P			
	62			Air Transport		
		621		Scheduled Air Transport		
		6210	T	Scheduled Air Passenger Transport	H	M
		6210-1	T			
		622	T	Non-Scheduled Air Transport		
		6220	T	Non-Scheduled Air Passenger Transport	H	L
	63	6220-1	T	Aircraft Rental with Crew	L	L
		6220-2	T			
				Supporting and Auxiliary Transport Activities		
		6303	P	Other Supporting Transport Activities	M	L
		6303-1	T	Other Supporting Land Transport Activities	H	L
		6303-2	T	Other Supporting Water Transport Activities	H	L
		6303-3	T	Other Supporting Air Transport Activities	L	L

1 div	2 group	3/4 class main-sub	5 p/t	6 name	7 % sales to tourism	8 share of tourism
J 65		6304	T	Travel Agents, Tour Operators, and Guides	H	L
		6304-1	T	Travel Agents	H	L
		6304-2*	T	Tour Operators, Packagers, and Wholesalers	H	L
		6304-3	T	Ticket Offices Not a Part of Transport Companies	H	L
		6304-4	T	Guides	H	L
	651	Financial Intermediation				
		Financial Intermediation, Not Insurance/Pensions				
		Monetary Intermediation				
		6519	P	Other Monetary Intermediation	L	L
		6519-1	P	Exchange of Currencies	M	L
		Other Financial Intermediation				
		6592-1	P	Other Credit Granting	L	L
		Insurance and Pension Funding				
		6601	P	Life Insurance	L	L
		6601-1	T	Travel Insurance	H	L
		6603	P	Non-life Insurance	L	L
K 70	701	Real Estate, Renting, and Business Activities				
		Real Estate Activities				
		Real Estate Activities with Owned or Leased Properties				
		7010	P	Buying or Selling of Owned or Leased Property		
		7010-1	T	Buying or Selling of Owned or Leased Tourism Property	L	L
		Real Estate Activities on a Fee or Contract Basis				
		7020	P	Letting of Owned or Leased Property		
		7020-1	T	Letting of Owned or Leased Tourism Property	H	L
		Real Estate Agencies				
		7030	P	Real Estate Agencies		
	703	7030-1	T	Real Estate Agencies for Tourism Properties	H	L
		7030-2	T	Tourist Property Management	H	L
		Renting of Machinery and Equipment without Operators				
		Renting of Transport Equipment				
		7111	P	Renting of Land Transport Equipment	M	L
		7111-1	T	Automobile Rental	H	L
		7111-2	T	Motorcycle Rental	H	L
		7111-3	T	Recreational Vehicle, Camper, Caravan Rental	H	L
		7113	P	Renting of Air Transport Equipment	L	L
		7113-1	T	Renting of Air Transport Equipment for Personal Use	L	L
	713	7130	P	Renting of Personal and Household Goods	L	L
		7130-1	T	Rental of Watercraft and Related Facilities	H	L
		7130-2	P	Rental of Saddle Horses	M	L
		7130-3	T	Rental of Bicycles	H	L
		7130-4	T	Rental of Ski Equipment	H	L
		7130-5	T	Rental of Tourist-related Goods, N.E.C.	H	L
73*	732	Research and Development in Social Tourism				
		7320	P	Research and Development in Social Tourism	L	L
74	741	7320-1	T	Tourism Research	H	L
		Other Business Activities				
		Legal Accounting, Bookkeeping, and Auditing; Tax Consultancy; Market Research and Polling; Business and Management Consultancy				

1 div	2 group	3/4 class main-sub	5 p/t	6 name	7 % sales to tourism	8 share of tourism
K		7413	P	Real Estate, Renting and Business Activities (continued) Market Research and Polling	L	L
		7413-I	T	Tourism Market Research	H	L
		7414	P	Business and Management Consultancy Activities	L	L
		7414-I	T	Tourism Business and Management Consultancy Services	H	L
	742*	742I	P	Architectural, Engineering, and Other Technical Activities		
		742I-I	T	Architecture and Engineering		
	743*	7430	P	Tourism Architecture and Engineering	H	L
		7430-I	T	Advertising		
	749	7494	P	Tourism Advertising	H	L
		7494-I	T	Business Activities, N.E.C.		
		7499	P	Photographic Activities	L	L
		7499-I	T	Passport Photographers	H	L
	L 75	751I	P	Other Business Activities, N.E.C.	L	L
		751I-I*	P	Translation Services	H	L
		751I-2*	P	Public Administration Public Administration and Defence; Compulsory Social Security		
		751I-3*	T	Administration of the State		
		7512	P	General Public Service Activities	L	L
		7512-I	P	Customs Administration	M	L
		7512-2	P	Taxation, Fees, Fines, Tariffs	L	L
		7513	T	Information Bureaus	H	L
		7513-I*	P	Activities of Service Agencies	M	L
		7513-1*	P	Provision of Transport-related Functions	M	L
		7513-2*	P	Provision of Cultural, Recreational Services	M	L
		7513-3	P	Business Regulation	L	L
		7513-4	T	Tourism Administration	H	L
		7513-5	T	Regulation of Private Transport Activities	H	L
		752	P	Fishing, Hunting Regulation	M	L
M 80		752I	P	Regional and Economic Development Administration	L	L
		752I-I	P	Provision of Transport Infrastructure	M	L
		7523*	T	Provision of Services to the Community		
		7523-I	T	Foreign Affairs	L	L
	803*	8030	P	Visa Issuance, Consular Affairs	H	L
		8030-I	T	Public Order and Safety	L	L
		8030-2	T	Police Special, Border Guards, Airport Security	H	L
		8030-3	T	Education Education		
	809	8090	P	Higher Education	L	L
		8090-I	T	Hotel Schools	H	L
		8090-2	T	Tourism Education Programmes	H	L
		8090-3	T	Recreation and Park Schools	M	L
		8090-4	T	Tourism-related Education, N.E.C.	H	L
		8090	P	Adult Education	L	L
		8090-I	P	Driving Instruction	L	L
		8090-2	T	Ski Instruction	H	L
		8090-3	P	Swimming, Scuba Instruction	H	L
		8090-4	P	Flying Instruction	L	L

1 div	2 group	3/4 class main-sub	5 p/t	6 name	7 % sales to tourism	8 share of tourism
M		8090-5	P	Education (continued) Boating Instruction	M	L
		8090-9	T	Tourist Instruction, N.E.C.	H	L
N				Health and Social Services		
O				Other Community, Social, and Personal Services		
91	911			Activities of Membership Organizations, N.E.C.		
				Activities of Business, Employers, and Professional Organizations		
		9111	P	Activities of Business and Employer Organizations	L	L
		9111-1	T	Visitor and Convention Bureaus	H	L
		9112*	P	Activities of Professional Organizations	L	L
		9112-1	T	Activities of Tourism-related Professional Organizations	H	L
	912	9120*	P	Activities of Trade Unions	L	L
		9120-1	T	Activities of Tourism Industry Related to Trade Unions	H	L
	919			Activities of Other Membership Organizations		
		9199	P	Activities of Other Membership Organizations	L	L
		9199-1	T	Travel Clubs	H	L
		9199-2	T	Travelers Aid Societies	H	L
92	921			Sporting Activities		
				Motion Pictures, Radio, TV, and Other Entertainment		
		9212	P	Motion Picture Projection	L	L
		9213	P	Radio and Television Activities	L	L
		9214	P	Dramatic Arts, Music, and Other Art Activities	M	L
		9215	P	Operation of Ticket Agencies	M	L
		9219	P	Other Entertainment Activities, N.E.C.	M	L
		9219-1	P	Amusement Parks	H	L
		9219-2	P	Other Entertainment Activities, N.E.C.	M	L
	923			Libraries, Archives, Museums and Other Cultural Activities		
		9231	P	Library and Archive Activities	L	L
		9232	P	Museum Activities and Preservation of Historic Sites and Buildings	M	L
		9232-1	P	Museums of All Kinds and Subjects	M	L
		9232-2	P	Historical Sites and Buildings	M	L
		9233	P	Botanical and Zoological Gardens and Nature Reserve Activities	L	L
		9233-1	P	Botanical and Zoological Gardens	L	L
		9233-2	P	Nature and Wildlife Preserves	M	L
	924			Sporting and Other Recreational Activities		
		9241	P	Sporting Activities	L	L
		9241-1	P	Physical Fitness Facilities	L	L
		9241-2	P	Operation of Sporting Facilities	M	L
		9241-3	P	Activities Related to Recreational Hunting	L	L
		9241-4	P	Other Sporting Activities, N.E.C.	L	L
		9249	P	Other Recreational Activities	L	L
		9249-1	P	Operations of Recreational Parks and Beaches	L	L
		9249-2	P	Activities Related to Recreational Fishing	M	L
		9249-3	P	Gambling and Betting Operations, Casinos	M	L
		9249-4	P	Operation of Recreational Fairs and Shows	M	L
		9249-5	P	Operation of Ski Lifts	L	L

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O 93	930	9309 9309-I	P P	Other Community, Social, and Personal Services (continued) Other Service Activities Other Service Activities, N.E.C. Porters, Valet Parking Services, Doormen	L M	L L
P				Private Households with Employed Persons		
Q 99*	990	9090 9900-I	P T	Extra-Territorial Organizations and Bodies Extra-Territorial Organizations and Bodies International Tourism Bodies	H	L